



## WHO CREATES AND SPREADS DISINFORMATION?

### 1 UNDERSTAND

Disinformation is intentionally false information spread with the aim of manipulating or deceiving others.

Political groups often create and share disinformation to influence individuals and voters, disrupt political opponents, or control public narratives



### 3 HOW

### 2 DEFINE

Political groups use disinformation as a strategic tool for political gain.

Who Creates It: Political parties, campaign teams, or political leaders.

Why: To discredit rivals, spread misleading messages, or push a certain ideology.



Political groups often exploit disinformation in various ways such as through social media campaigns, press releases, and fabricated news stories.

For example, a political group creates a video falsely claiming that their opponent is involved in illegal activities. The video is shared by supporters, and soon goes viral, convincing many that the false narrative is true.



### 4 PROTOTYPE

What solutions can we start testing regarding political disinformation from political groups?

1. Create and share **educational content** about how political groups use disinformation to manipulate public opinion.

2. Implement **fact-checking activities** where students evaluate political claims and identify false narratives using fact-checking websites.



### 5 TEST

How can we test the effectiveness of political disinformation?

1. Conduct surveys to ask students if they've encountered disinformation online and whether they believed it.
2. Students will work in groups to compare the messages of opposing political groups and analyze the use of emotionally charged language and biased framing to influence public opinion.

